



OLGA KOVTUNENKO

Junior UX Designer with a background in EdTech, instructional design, and user-centered learning experiences



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EDUCATION

Google UX Design Professional Certificate — Coursera, 2025

UI/UX Design Essentials (Figma) — Udemy, 2024

Responsive UX/UI Design in Figma — Udemy, 2024

TEFL, Language Teaching Methodology — FutureLearn, 2015

A.A. in English and German — Kharkiv National University, 2007

SKILLS

UX & Design: User Research • Wireframing • Prototyping • Usability Testing • Iterative Design • Design systems • Accessibility Basics

Tools: Figma • Canva • Google Docs, Sheets, Slides • MS Word, Excel, PowerPoint • Adobe Photoshop (basic) • Adobe Color Contrast Analyzer • AI tools

Strengths: Detail-Oriented • Empathetic • Clear feedback • Systems thinking • Collaboration

Languages: Ukrainian • English • Russian • Swedish (intermediate) • German (basic)

EXPERIENCE

Educado Language School

2023–Present

Instructional Designer / UX Contributor (EdTech)

- Designed 100+ interactive lesson materials and 6 full course curricula using Canva, animation tools, and AI voice/image generators.
- Conducted user interviews and 1 usability study to inform course design and platform content improvements.
- Contributed to mobile optimization of platform materials by testing on multiple devices and recommending UX improvements.
- Performed monthly competitor analysis to improve UX of learning experiences.
- Proofread 250+ lessons and provided constructive feedback to other designers.
- Applied accessibility principles in lesson and platform design by choosing readable typefaces, ensuring color contrast, and adapting content for users of different ages, genders, and lifestyles.

Lead EFL Teacher

- Mentored and onboarded new teachers; led teaching quality assurance efforts.
- Reduced onboarding time for new teachers from over a week to 3 days by streamlining documentation, training materials, and feedback loops.
- Developed and iterated student-centered learning materials based on learner goals, feedback, and progress.
- Facilitated communication and collaboration between teams to improve learner experience and curriculum usability.

Creative Entrepreneur

2016–2023

Freelance Watercolor Artist

- Designed and maintained personal brand website; created and refined customer-facing product experiences.
- Produced educational content (e.g., videos and mockups) for marketing and customer engagement.
- Conducted customer research and used findings to improve product offerings and user experience.

iLingua Language School

2010–2015

EFL Lead Teacher

- Created personalized curricula, conducted learner assessments, ran language events, and led professional development for staff.

V-Studio / Team International / IT Step

2007–2010

Various roles

- Experience in publishing, recruiting, and education, building transferable skills in communication, user needs analysis, and feedback delivery.