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Ternopil, Ukraine

(Open to Remote / Relocation)

# OLGA KOVTUNENKO

## UX Designer | EdTech & Learning Experience Specialist

Instructional Designer transitioning into UX with a focus on accessible, learner-centered digital products. Proven track record in reducing cognitive load and optimizing systems, including a 70% reduction in team onboarding time.

## SKILLS

**Research:** User Interviews • Usability Testing • Competitor Analysis • Behavioral Observation

**Design:** Wireframing • Prototyping • Information Architecture • Inclusive Design (WCAG)

**Tools:** Figma • Canva • AI-Assisted Design

**Languages:** Ukrainian • English • Swedish (intermediate) • German (basic)

## EDUCATION

- Google UX Design Professional Certificate — Coursera, 2026
- UX/UI Design Essentials (Figma) & Responsive Design — Udemy, 2024
- TEFL, Language Teaching Methodology — FutureLearn, 2015
- Gestalt Psychotherapy Training (3-Year Program) — 2009–2011
- A.A. in English and German — Kharkiv National University, 2007

## EXPERIENCE

Educado Language School

2023–Present

### Instructional Designer / UX Contributor (EdTech)

- Developed 200+ conversational learning assets and 40+ interactive platform modules, optimizing for engagement and cognitive load through structured visual hierarchy and multi-modal content (audio/video/interactive tasks).
- Executed end-to-end user research, usability testing, and monthly competitor analysis, identifying friction points in lesson flows and implementing design changes to improve learner autonomy and content completion.
- Contributed to mobile optimization of platform materials by testing on multiple devices and recommending UX improvements.
- Proofread 250+ digital lessons, maintaining a high standard of quality that resulted in a 10-fold reduction in user-reported errors compared to non-audited materials.
- Integrated inclusive design standards by utilizing WCAG-compliant typography and color contrast across both platform modules and static learning materials, ensuring accessibility for neurodivergent learners.

### Lead EFL Teacher

- Mentored new teachers and facilitated cross-team collaboration to improve curriculum usability.
- Reduced onboarding time for new teachers from over a week to 3 days by streamlining documentation, training materials, and feedback loops.
- Developed and iterated student-centered learning materials based on learner goals, feedback, and progress.

Creative Entrepreneur

2016–2023

### Freelance Watercolor Artist

- Managed an independent art brand and e-commerce presence; applied visual design principles to product creation and utilized social media engagement data to iterate on offerings based on customer preferences.

Early Career Foundation

2007–2015

- Lead EFL Teacher** (iLingua / IT Step): Curriculum development and staff professional development.
- Proofreader** (Osnova): Edited high-volume educational publications and methodological books.
- IT Recruiter** (Team International): Technical sourcing and candidate screening for engineering teams.